



IRISH ROAD HAULAGE ASSOCIATION

Preferred Supplier

Programme

2020-2021

**Corporate Partner
& Patron**

Irish Road Haulage Association



IRHA Preferred Supplier Programme 2020-21

About the IRHA

The IRHA is the recognised national representative body of the licensed road haulage industry in the Republic of Ireland.

IRHA members operate under Road Haulage Operator Licences issued by the Department of Transport. A Road Haulage Operator's Licence is required where goods are carried for hire or reward in a vehicle or combination of vehicles which is in excess of 3.5 (metric) tonnes.



The IRHA was founded in 1973 with the purpose of representing and promoting the interests of Ireland's licensed road haulage industry – on a national and international level. The Association promotes professionalism, excellence and safety in the operation of road transport businesses.

The Opportunity

There are 4,500 licensed hauliers in Ireland employing approximately 30,000 people. In an average year, IRHA members operate 9000 vehicles on a national and pan-European basis, spending considerable sums on telecommunications, insurance and fuel to name just a few factors.



Irish licensed hauliers operate numerous warehouses, each requiring power, facilities, maintenance and general supplies.

Haulage companies looking for suppliers regularly contact the IRHA for recommendations and until now the IRHA has had no formal approval process. As of July 2011, the IRHA adopted a formal approval process for Preferred Suppliers. We have two categories within the Preferred Supplier Programme; Corporate Partner and Patron.

By becoming a Preferred Supplier to the Irish Road Haulage Association, you will become an approved supplier to the licensed haulage industry in Ireland. Corporate Partners will enjoy exclusivity in their particular supplier category with the recommendation of no other provider. In the Patron sector we will select a maximum of three suppliers for each category and the list of preferred suppliers will be distributed to the haulage industry by the IRHA. When we have received three suppliers in a category we will close that category until the following year. Both of the above categories will operate on a first come first served basis.



Corporate Partnership Programme



Benefits of becoming an IRHA Corporate Partner:

- Exclusivity in your supplier category.
- Your company logo prominently displayed on the IRHA monthly newsletter distributed to all IRHA members.
- Advertising of your company logo on the homepage of the IRHA website.
- Attend and exhibit with complimentary stand at the annual IRHA conference.
- Complimentary table for 10 at IRHA Conference Gala Dinner.
- An exclusive listing in the IRHA newsletter for one year.
- Advertorial once per year in the IRHA monthly newsletter.
- Plus all of the benefits enjoyed under the Patron programme detailed below.



Investment Required: €7,500 (no VAT charged by IRHA)

Patron Programme

Benefits of becoming an IRHA Patron:

- A listing in the IRHA 1st Preferred Supplier Directory and on the IRHA official website www.irha.ie.
- Recommendation by IRHA staff in response to any enquiry made by IRHA members to our head-office.
- Exclusive use of the IRHA Preferred Supplier logo; a recognised brand of professionalism in the road transport industry, which will enhance your profile on company literature and promotional material.
- Complementary receipt of the IRHA publication and newsletter during the year.
- Copy of IRHA Diary together with a listing therein of your company details which is distributed to IRHA members and related industry bodies.
- IRHA Patron Programme limited to a maximum of 3 suppliers per supplier category.



Investment Required: €900 (no VAT charged by IRHA)

IRHA Preferred Supplier Programme



Why Join the Preferred Supplier Programme?

IRHA members use the Preferred Supplier Directory in order to:

1. Reduce Risk: Members are assured that the Irish Road Haulage Association has fully investigated each listed company by checking references, company history and financial stability.
2. Save time and expense: Members can identify reliable suppliers with a track record of quality by simply consulting with the IRHA head-office, our monthly newsletter or the IRHA website.
3. Support those who support the work carried out by the Irish Road Haulage Association on their behalf.
4. IRHA members are informed of partners in industry who are seeking to assist the IRHA's objective of promoting professional development in the sector.



The Irish Road Haulage Association officially launched the 'Preferred Supplier Directory' in July 2011 amongst its membership, highlighting the rigorous vetting process and reinforcing the benefits to members of dealing with pre-qualified suppliers.



Who Can List as a Preferred Supplier?

Any supplier to the trade may apply to be a Corporate Partner or Patron of the Association. Only those companies which pass a rigorous vetting process are invited to list as Preferred Suppliers. The Irish Road Haulage Association will carry out an annual review of the service provided to members by each of our Corporate Partner & Patron Listing. Any member complaints will be fully investigated and companies are de-listed if substandard service is provided.



Application Process

- Complete an IRHA 'Preferred Supplier Application Form'.
- Include one trade reference from an IRHA member.
- Return Application Form to IRHA HQ.
- Once your application form is received, your company information and references will be checked and you may be contacted again if further information is required.
- If approved, you will be asked to submit the appropriate fee and a copy of your logo.

